

JOIN THE MOVEMENT [STEPEMBER.ORG.AU](https://stepember.org.au)

1 - 30 SEPTEMBER 2023



BOOST YOUR FUNDRAISING

***THESE FUNDRAISING TIPS AND TRICKS WILL GET YOU
MOVING IN THE RIGHT DIRECTION TO MAKE INCREDIBLE
IMPACT FOR PEOPLE WITH CEREBRAL PALSY.***

MADE POSSIBLE BY

Cerebral Palsy
ALLIANCE



STEPEMBER
Move together for cerebral palsy



STEP UP YOUR FUNDRAISING

TRY THESE SIMPLE TIPS, PROVEN TO SIGNIFICANTLY
INCREASE YOUR AVERAGE FUNDRAISING:

Set up a Facebook fundraiser
to be 5 x more likely to
receive your first donation
and raise on average

+ \$64
IN DONATIONS

Kickstart by donating to
yourself! This shows your
supporters your dedication
and can raise on average

+ \$53
IN DONATIONS

It might feel old school, but
trust us - share your
fundraising page via email
and raise on average

+ \$55
IN DONATIONS

Show your appreciation!
Send a personal "thank you!"
to your donors and raise on
average

+ \$90
IN DONATIONS

Download the STEPtember
mobile app to track your
steps and fundraising
and raise on average

+ \$23
IN DONATIONS

Smashed your
fundraising goal? Why
not increase it!
and raise on average

+ \$168
IN DONATIONS

IDEAS FOR INDIVIDUALS

REMEMBER: ALWAYS SHARE
YOUR FUNDRAISING PAGE!



TRIVIA NIGHT

Host a trivia night (in person or virtually) and ask for a donation to your fundraising page to participate. Offer extra points for funny answers or costumes.



DINNER PARTY

Host a dinner party and invite guests to make a donation to your fundraising page. A friend or two might help you set-up and cook. Make it fancy and get dressed up!



GARAGE SALE

Spring clean those wardrobes, and sell your pre-loved items at a garage sale or online. Add the sale cost to your fundraising page, and even invite buyers to make a donation.



RUN CLUB

Smash your step count by mapping out some scenic routes and ask for a donation to your fundraising page to join your running squad.



MOVIE NIGHT

Roll out the red carpet for your friends with a movie night at your place. Charge a ticket fee to attend and set up a 'candy bar' with drinks and snacks to swap for donations.



DOG WALKING

Offer to take your neighbours', friends' or family members' dog for a walk in return for a donation to your fundraising page (bonus - you'll get your steps in!)

IDEAS FOR ORGANISATIONS

REMEMBER: ALWAYS SHARE
YOUR FUNDRAISING PAGE!



STEP UP CHALLENGE

Challenge employees to share a photo or short video of their most creative STEPtember stepping activity. The winner gets an organisation donation to their fundraising page as a top prize.



MATCH DAY

Check if your organisation has a matched giving program that could include matching overall fundraising dollar for dollar, to a capped amount, or during a certain timeframe.



LIVE AUCTION

Run an auction for something rare, like a bonus leave day or a parking spot for a week. Host it at the office or via Facebook live to include interstate teams.



GROUP TRAINING SESSION

Ask a friend or colleague to donate a lunch time fitness session (e.g. boot camp, yoga, meditation). Ask for a donation to your team or organisation page to participate.



RE-USE AND RECYCLE CLOTHES

Get your STEP team together, collect pre-loved clothes, and host a mini-garage sale in the office or online. Add the proceeds to your team's fundraising page.



BAKE SALE

Offer delicious afternoon treats in return for a donation. Partner with a colleague and ask them to make something savoury while you do the sweet or vice versa.



**GOOD LUCK AND THANK YOU SO MUCH FOR JOINING THE
MOVEMENT TOWARDS INCLUSION FOR PEOPLE WITH
CEREBRAL PALSY.**

**PLEASE REACH OUT IF WE CAN HELP YOU WITH ANYTHING –
SUPPORT@CEREBRALPALSY.ORG.AU**

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